



PRIMERS

PRODUCT DATA SHEET

PRODUCT

GPM Concrete and Masonry Interior/Exterior Primer Sealer

DESCRIPTION

This Primer/Sealer is specially formulated for concrete and masonry surfaces. It is resistant to the high alkalinity commonly found in these types of substrates and will protect the topcoat from alkali burn and efflorescence. Unlike most concrete/masonry sealers, this product is lightly pigmented to help assure that no areas are missed when applying.

COLORS

White MP-1

SURFACE PREP

Remove dirt, oily deposits, mildew, grease, dust and soap residue. Remove loose and peeling paint by wire brushing or sanding. Badly weathered concrete, brick or other masonry surfaces should be power washed making sure to remove all residue. Repair and patch all cracks. New masonry should cure for at least 30 days.

APPLICATION

Use product when surface and air temperature are between 50°F – 90°F. Do not apply if rain or dew is expected within 24 hours or if outside temperature could drop below 40°. Do not apply in hot sun; follow shade around the house. Use a premium brush. A roller or pad should be used to apply to smooth surfaces only. Stir paint occasionally while using. Allow masonry to cure for 30 days before priming. Do not overspread.

RECOMMENDED USES

New or unsealed interior or exterior concrete, masonry, plaster, brick, stone and concrete surfaces.

ENVIRONMENTAL VARIABLES

Use as is. Dries to the touch in 1-2 hours. Topcoat after 24 hours. Allow 24 hours before sanding. Low temperature or high humidity may increase dry time. Average coverage 250-350 sq. ft. per gallon.

CLEAN-UP

Use warm water and soap.

CAUTIONS

Protect unused product from freezing.

Disposal - Full: Give remaining product to neighbors or community organization. Partially full: (If state or local regulations allow) Pour residue into absorbent material. When dry, dispose of in trash for pick up. Empty: This container may be accepted in a recycling program. To recycle or properly dispose of paint in your community, call 1-800-CLEANUP (USA only).

PHYSICAL PROPERTIES

Resin Type	Acrylic Latex
Dry Time at 60°	10-15
Weight per gallon	9.6 lbs. ± .2 %
Percent solids by weight	33.7 % ± 2 %
Percent solids by volume	23.9 % ± 2 %
Viscosity Range	90-100 KU
VOC	Less than 100g/L

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Limited Warranty

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