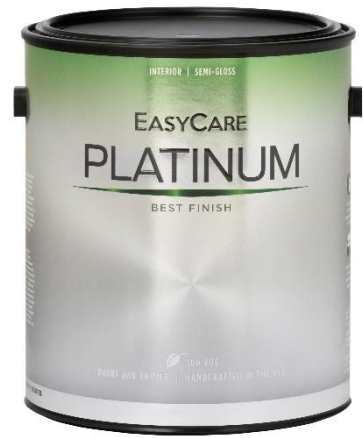


# EASYCARE

## Platinum Paint & Primer In One Interior Semi-Gloss Finish

### DESCRIPTION

Our finest quality interior 100% acrylic paint that is designed to meet the highest expectations of the most demanding consumer. This low odor, Low VOC, environmentally friendly product, Greenwise Gold certified, Master Painter Institute certified and approved for use by the US government.



### ECPSE FORMULA ANALYSIS

**Resin Type: Acrylic**

**Sheen / Type Finish:**

**40-50 @60° Semi-Gloss**

**Weight per Gallon = 10.1 lbs./gal ± .2**

**Percent Solids by Weight = 48.2 % ± 2%**

**Percent Solids by volume = 34.5 % ± 2%**

**Viscosity Range = 95-105 KU**

**V.O.C. = Less than 5 gm/L**

**MPI Certification - # 54**

### PRODUCT FEATURES

- High Hiding Formula
- Stain & Fade Resistant
- Exceptional Durability
- Scrubbable
- Extra Rich Colors
- Low Odor, Low VOC

### COLORS & TINTING

ECPS-P Pastel Base

ECPS-T Tint Base

ECPS-D Deep Base

ECPS-N Neutral Base

### RECOMMENDED USE:

Previously painted or properly prepared and primed interior surfaces. This product is Master Painter Institute certified and is approved for use by the United States Government.

**THINNING:** Thin sparingly with water if necessary for spray application.

**DRY TIME:** Dries to the touch in 1-2 hours at 77° and 50% humidity. Recoat if necessary after 4 hours. High humidity or low temperature may increase dry time. After 2-4 weeks, cured paint may be cleaned with a mild, non-abrasive liquid detergent. Darker colors may require additional dry time between coats. Dry Paint film is mildew resistant.

**COVERAGE:** 250-400 sq.ft. per gallon depending on the porosity of the surface to be painted.

**CLEAN UP:** Wash tools with warm water and soap immediately after applying.

Properly dispose of all soiled rags. To recycle or properly dispose of paint in your community, call 1-800-CLEANUP (USA only)

**STORAGE:** Protect unused product from freezing.

### APPLICATION METHOD

- Do not apply over a surface that has not been thoroughly prepared.
- Stir thoroughly before and during use. Intermix all containers for color uniformity.
- Use a premium nylon/polyester brush, 3/8" nap roller cover or pad applicator.
- Do not over spread.
- For best performance; apply two coats on new surfaces after priming.

### SURFACE PREP

See "Surface Prep" section for recommendations.